

# COMMUNICATION AND MEDIA STUDIES MAJOR

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## Interdisciplinary Major

The Communication and Media Studies (CMS) program prepares students to become discerning media consumers, producers, critical thinkers, confident speakers, skilled writers, and creative storytellers. CMS is an interdisciplinary field that draws from programs and departments on campus to enable students to study a wide range of topics and develop critical academic and professional skills including media and information literacy; persuasive writing; public speaking; strategic communication; critical analysis; project management; and research design and execution.

CMS is a versatile and flexible major that pushes students to expand their understanding of human communication, culture, and social institutions. The knowledge, understanding, and skills students acquire in CMS prepares them for a wide range of opportunities after graduation—in grassroots organizations, non-profits, global media companies, political offices, legal professions, journalism, education, and everything in-between. CMS students critically assess information sources, address issues of representation and equity in media and communication systems, and learn to communicate effectively in a variety of media channels to a range of different audiences. These skills make our graduates not only exceptionally qualified for a wide variety of careers, but prepared to engage in the world thoughtfully and ethically, with a broad understanding of what it means to be a responsible global citizen.

## Distribution Credit in CMS

Student can complete their Humanities Distribution credit with CMS courses. Students taking one Humanities course can take CMS 101 Intro to Communication & Media Studies or CMS 201 Contemporary Popular Film & TV. Students who choose to take two Humanities courses must take both CMS 101 Intro to Communication & Media Studies and CMS 201 Contemporary Popular Film & TV.

### **CMS SCE Senior Capstone Experience 2 Credits**

The Senior Capstone Experience is an intensive research or creative project on a topic chosen by the student and guided by a faculty mentor. Students typically complete the Capstone in the spring of their senior year. However, planning for the SCE begins in the spring of their junior year with the submission of an SCE application during advising week. The Capstone is graded Pass, Fail, or Honors.

**Term(s) Offered:** All Terms, All Years

### **CMS 101 Intro to Communication & Media Studies 4 Credits**

This course introduces students to core issues in communication and media studies, examining theories and models of communication, the relationship between media and society, and the histories and trends in newspaper, music, television, film, advertising, and electronic and digital technologies. To accomplish this, the course explores key problems, scholarly paradigms, and theoretical formulations through materials drawn from academic scholarship, the popular press, and multimedia.

**Term(s) Offered:** All Terms, All Years

### **CMS 150 Public Speaking 4 Credits**

Class presentations, job interviews, internships: public speaking is part of our everyday life. This course teaches students the main principles of public speaking; practice in composition, delivery, and criticism of informative, persuasive, and entertaining speeches. Particular attention is paid to speaking with media and public speaking in a digital world.

**Term(s) Offered:** Other, Non Conforming

### **CMS 190 Cms Internship 4 Credits**

Internships provide opportunities for students to experience hands-on learning in a position or work environment connected to the study of CMS. Students wishing to complete an internship must establish an agreement with a faculty advisor and register for internship credits before beginning their internship. Internships are graded on a Pass/Fail system. 45 hours are required per credit.

**Term(s) Offered:** All Terms, All Years

### **CMS 191 Introductory Podcasting Practicum 1 Credit**

The Communication and Media Studies Practicum at Radio Free George gives students the opportunity to develop hands-on skills in podcasting production. Students who participate will develop original programming that will be distributed through various podcasting platforms. Students are encouraged to think broadly and creatively about the topic/s for your program. No previous podcasting or production experience is required to participate.

**Term(s) Offered:** All Terms, All Years

### **CMS 194 Special Topics 4 Credits**

Special Topics courses are courses outside of the normal departmental offerings that are chosen based on student interest and faculty expertise. Students may repeat Special Topics courses if they have different titles.

**Term(s) Offered:** All Terms, All Years

**CMS 200 World Cinema I 4 Credits**

Understanding contemporary moving image culture and media—from YouTube, to Snapchat, to IMAX—requires a working understanding visual analysis. The history of cinema provides the best way to comprehend and contextualize the moving image in popular culture. This course is a history of world cinema from film down to post WWII cinema (roughly 1895-1960) which present the films of this era in a way that understands them as integral works within an historical visual landscape. This course emphasizes understanding filmmaking form (how to watch a movie), aesthetics, and filmmaking techniques, and analyzing content/narrative. Lab required for film screenings.

**Term(s) Offered:** Spring, Even Years

**CMS 201 Contemporary Popular Film & TV 4 Credits**

This course teaches students to develop a critical understanding of the role of popular movies and television in their own lives and in U.S. culture. The course looks at issues of the relationship of media to social violence, gender identities, sexual identities, technology, minority cultures, and the role of the U.S. media globally.

**Term(s) Offered:** Spring, Odd Years

**CMS 202 World Cinema II 4 Credits**

A continuation of World Cinema I, this course looks at film history roughly from 1960-present, presenting various modes of international cinema production and its contemporary evolution as closely interconnected. Covering the US, the UK, Italy, Czech, Senegal, Algeria, Japan, India, and France, we place an emphasis on hybrids of all these 'national' styles, as well as challenging the politically charged notion of national cinema itself. Secondly, we explore how changes in global contemporary filmmaking evolved the US film industry and helped to challenge Hollywood's global dominance. Thirdly, we trace how new industrial channels exposed regional and 'minor' film industries to global audiences. Lab required for film screenings.

**Term(s) Offered:** Other, Non Conforming

**CMS 205 Persuasion: The User Experience 4 Credits**

This course examines persuasion as a communicative strategy. Attempts at persuasion surround us everywhere: in the advertisements we see, in the messages we receive on social media, in the debates we have over meals, and even in the layout of our grocery stores. Students consider the history of persuasion in mediated and non-mediated contexts and the ways in which technology keeps users clicking, watching, and participating. In addition to practicing critical analysis of persuasive messages, this class encourages the production of original persuasive content that is both effective and ethical.

**Term(s) Offered:** Other, Non Conforming

**CMS 220 Global Media & Technology 4 Credits**

This course examines the structures and impacts of global communication networks. We consider the economic, cultural, political, technical, and environmental consequences of increasingly globalized media. We discuss early work in the field of international communications and continue through to contemporary discussions of global media networks. Throughout the semester, we examine how different entities wield power and assert influence in this global media landscape and how digital technologies can be used to both challenge and reaffirm those existing hierarchies.

**Term(s) Offered:** Other, Non Conforming

**CMS 224 Introduction to Journalism 4 Credits**

This course will cover the foundations of reporting, writing, fact checking, and editing. Other topics such as the history and ethics of journalism will be discussed.

**Term(s) Offered:** All Terms, All Years

**CMS 250 Intermediate Comm & Media Theory 4 Credits**

Theory may seem like a scary word, but theory helps us to make sense of the world. Theories shape how we understand reality, relationships, and the media around us, and aids in creating media of our own. Theory tells us more about how we communicate every day, provides tools for deeper comprehension of our media landscape, and prepares us for lives consciously lived. This course exposes students to the major theories of communication and media studies, their application to the academic and professional inquiry in the field, and their importance in everyday life. The course also teaches students to write in and across the field, and prepares them for upper level critical, analytical, and theoretical based communication and media studies thinking and research.

**Term(s) Offered:** Fall, All Years

**CMS 260 Video Editing 4 Credits**

This course introduces students to the art and craft of video editing and to the editor's role in bringing stories to life for the audience. A good video editor draws on artistic, technological and organizational skills in cutting and assembling a video that emotionally connects to an audience. Students will acquire and develop these skills using the various tools and techniques of editing during hands-on workshops and in project-based learning. Although other editing software can be used, this course focuses on Davinci Resolve 18, which combines editing, world-class color grading, visual effects, motion graphics and audio post-production all in one software tool. It is free and works on both Windows and MacOS. No previous experience in video production or video editing is required.

**Term(s) Offered:** Fall, All Years

**CMS 261 Video Production 4 Credits**

This course introduces students to the major filmmaking disciplines including producing, directing, cinematography, production design, sound and editing. Through workshops there will be hands-on opportunities to develop skills with filmmaking tools including cameras, sound and lighting equipment, and editing software. Students will produce their own videographic workover the course of the semester. Prior experience in production and/or editing is not required.

**Term(s) Offered:** Spring, All Years

**CMS 290 Comm & Media Studies Internship 4 Credits**

Internships provide opportunities for students to experience hands-on learning in a position or work environment connected to the study of CMS. Students wishing to complete an internship must establish an agreement with a faculty advisor and register for internship credits before beginning their internship. Internships are graded on a Pass/Fail system. 45 hours are required per credit.

**Term(s) Offered:** All Terms, All Years

**CMS 291 Intermediate Podcasting Practicum 1 Credit**

The Communication and Media Studies Practicum at Radio Free George gives students the opportunity to develop hands-on skills in podcasting production. Students who participate will develop original programming that will be distributed through various podcasting platforms. Students are encouraged to think broadly and creatively about the topic/s for your program. This intermediate-level practicum requires previous experience in podcast production and/or the completion of CMS 191.

**Term(s) Offered:** All Terms, All Years

**CMS 294 Special Topics 4 Credits**

Special Topics courses are courses outside of the normal departmental offerings that are chosen based on student interest and faculty expertise. Students may repeat Special Topics courses if they have different titles.

**Term(s) Offered:** All Terms, All Years

**CMS 297 Independent Study 4 Credits**

An agreement between a sponsoring faculty and a student letting the student study a topic of interest not offered at WC. 45 hours are required per credit.

**Term(s) Offered:** All Terms, All Years

**CMS 300 Creative and Information Economies 4 Credits**

This course introduces students to the political economic approach to communication and media studies and considers its application to specific media and entertainment industries. To understand media content, media technologies, and the economies built around them, we must look more deeply at the effects commercialization and corporate concentration have on these systems. In this course, we will consider issues like privacy, citizenship, globalization, labor, alternative media, digital media, and the ways in which we construct shared culture through media.

**Term(s) Offered:** All Terms, Non Conforming

**CMS 301 Research Methods in CMS 4 Credits**

This course is designed to introduce students to the quantitative and qualitative research methods used to study communication and media. We will focus on critical analysis, evaluation, study design, research ethics, the application of research to everyday decision-making, and what communication and media research can tell us about phenomena in the world around us. This course treats students as CMS practitioners, which means they are expected to participate in the recursive process of scholarly inquiry and apply their skills to formulate research questions, study design, and research implementation.

**Term(s) Offered:** Fall, All Years

**CMS 317 German Cinema (English) 4 Credits**

Explores the history and cultural background of German cinema, its topics, forms of representation and relationship to main issues of German history; major themes, movements, and trends, and the construction of identity and difference with special focus on gender. Apart from the historical and narrative context of the films, we will also consider how movies produce meaning and how our perspectives as viewers are guided. While this course is not an introduction to Film Studies, it will give students a general idea how to think and write about film in a critical way. Films are screened outside of class; if students cannot attend the screenings, they must watch the films before the class discussion on their own time.

**Cross-listed as:** GRS 317 / CMS 317

**Term(s) Offered:** Spring, Non Conforming

**CMS 334 Media and Politics 4 Credits**

This course explores the role of the media in politics from various perspectives, providing an overview of the following: the history of media in the United States; the legal issues that relate to the media; the impact that the media has on public opinion; the substance (or lack of substance) of the media's coverage of the news, government and elections; biases of the news media; and the increasing conglomeration of the news media through mergers. Throughout the course, these issue areas will be discussed in a larger context involving questions of freedom, representation, and political participation.

**Cross-listed as:** POL 334/CMS 334

**Term(s) Offered:** Spring, Non Conforming

**CMS 338 Narrative Journalism 4 Credits**

A study of narrative journalism, what is required to tell a story thoroughly, and how to determine the best form for the story. Narrative journalism blends in-depth reporting and research, investigative journalism, first-person perspective, and narrative writing. Includes reading the genre, researching, reporting, writing, recording, giving constructive criticism, and revising.

**Cross-listed as:** ENG 338/CMS 338

**Term(s) Offered:** Fall, Even Years

**CMS 339 History of Journalism Ethics 4 Credits**

Traces the history of journalism ethics through challenges to and practices of ethical journalism, as students research, report, present, analyze, write, and revise to demonstrate the knowledge they gain. Topics include yellow journalism, muckraking, new journalism, gonzo journalism, the use of anonymous sources, new new journalism, and fake news.

**Cross-listed as:** ENG 339/CMS 339

**Term(s) Offered:** Spring, Odd Years

**CMS 354 Visual Anthropology 4 Credits**

The goal of visual anthropology is to immerse students in the study and production of ethnographic media and documentary film. We will begin by exploring the varied genres of historical anthropological documentary which range from salvage ethnography to ethnofiction and include more recent attempts to empower cultures by encouraging them to visually capture their own unique social, political and expressive worldviews. We will also examine and critique other cultural forms of visual media ranging from film and photography to petroglyphs and tattoos. Once we have an understanding of the varied approaches to media production, students will engage in the creative process of developing an idea for an ethnographic film, storyboarding, shooting film, and editing complete ethnographic documentaries.

**Cross-listed as:** CMS 354/ANT 354

**Term(s) Offered:** Fall, Even Years

**CMS 370 The Harlem Renaissance 4 Credits**

This interdisciplinary seminar examines African American literature and intellectual thought of the 1920s and 1930s. Take this course and learn about different conceptualizations of the black aesthetic, and about the impact race, class, and gender had on key figures like Langston Hughes, Zora Neale Hurston, Nella Larsen, and Wallace Thurman.

**Cross-listed as:** ENG 370/AMS 370/CMS 370

**Term(s) Offered:** Other, Non Conforming

**CMS 390 Comm & Media Studies Internship 4 Credits**

Internships provide opportunities for students to experience hands-on learning in a position or work environment connected to the study of CMS. Students wishing to complete an internship must establish an agreement with a faculty advisor and register for internship credits before beginning their internship. Internships are graded on a Pass/Fail system. 45 hours are required per credit.

**Term(s) Offered:** All Terms, All Years

**CMS 394 Special Topics 4 Credits**

Special Topics courses are courses outside of the normal departmental offerings that are chosen based on student interest and faculty expertise. Students may repeat Special Topics courses if they have different titles.

**Term(s) Offered:** All Terms, All Years

**CMS 397 Independent Study 4 Credits**

An agreement between a sponsoring faculty and a student, letting the student study a topic of interest not offered at WC. 45 hours are required per credit.

**Term(s) Offered:** All Terms, All Years

**CMS 401 Film Theory 4 Credits**

This course engages with, uses, and challenges various theoretical ideas and approaches to film. Throughout the semester, we address questions such as: What is cinema, and what are film studies? How do we relate to and interact with films? What are the relationships among film and the larger global society? We discuss the historical and cultural context in which particular theories emerged and learn the language of idea-inflected film criticism. Additionally, we look at how film studies have used influenced and theoretical lines of thought such as Marxism, semiotics, formalism, psychoanalysis, poststructuralism, feminism, critical race theory, sexuality studies, queer theory, and critiques of neocolonialism. Class includes screening time.

**Term(s) Offered:** Other, Non Conforming

**CMS 450 CMS Senior Seminar 4 Credits**

The Senior Seminar fosters rigorous reflection on students' CMS training while exploring continuing debates in the field. This course requires students to critically reflect not only on their research topics, but to provide critical feedback to peers. Students will complete written and oral work in anticipation of and preparation for embarking on their Senior Capstone Experience. Beyond this, students will collaborate to develop an accessible resource on a current topic in the field and spend time preparing for job and/or graduate school applications.

**CMS 460 Book History & American Print Culture 4 Credits**

This course surveys the interdisciplinary field of book history, with an emphasis on American print culture from the nineteenth century to the present. Students explore topics related to the creation, publication, dissemination and reception of American print communication (e.g., books, periodicals, and newspapers). Students also learn and practice advanced research methods used by literary historians and print culture scholars.

**Cross-listed as:** CMS 460/ENG 460

**Term(s) Offered:** Other, Odd Years

**CMS 490 Comm & Media Studies Internship 4 Credits**

Internships provide opportunities for students to experience hands-on learning in a position or work environment connected to the study of CMS. Students wishing to complete an internship must establish an agreement with a faculty advisor and register for internship credits before beginning their internship. Internships are graded on a Pass/Fail system. 45 hours are required per credit.

**Term(s) Offered:** All Terms, All Years

**CMS 494 Special Topics 4 Credits**

Special Topics courses are courses outside of the normal departmental offerings that are chosen based on student interest and faculty expertise. Students may repeat Special Topics courses if they have different titles.

**Term(s) Offered:** All Terms, All Years

**CMS 497 Independent Study 4 Credits**

An agreement between a sponsoring faculty and a student, letting the student study a topic of interest not offered at WC. 45 hours are required per credit.

**Term(s) Offered:** All Terms, All Years

## Communication & Media Studies Major Requirements

The requirements for majors in Communication and Media Studies include four core courses, seven elective courses, and the Senior Capstone Experience (SCE).

Code	Title	Credits	Notes
<b>Core Courses</b>		<b>20</b>	
CMS 101	Intro to Communication & Media Studies		
CMS 250	Intermediate Comm & Media Theory		
CMS 301	Research Methods in CMS		
CMS 450	CMS Senior Seminar		
<b>Elective Requirement</b>		<b>28</b>	
Two Foundation Courses			
Two Applied Courses			
Two Structure Courses			
One Additional Elective Course, Selected from the List of Foundation, Applied, and Structure Courses			
<b>Senior Capstone Experience (CMS SCE)</b>		<b>2-4</b>	
<b>Total Credits</b>		<b>50-52</b>	

### Foundation, Applied, and Structured Courses

Students complete a minimum of two courses in each category to fulfill their elective requirements. The seventh and final elective course can come from any of the courses listed. Additional courses may be approved by the Program Director.

Code	Title	Credits	Notes
<b>Foundation Courses</b>			
These courses focus on broadening a student's familiarity with contemporary and historical understandings of media industries, ability to identify meaning in various kinds of texts, and/or ability to understand systems of power and meaning making.			
AMS 210	Introduction to American Culture II		
AMS 209	Introduction to American Culture I		
ANT 105	Introduction to Anthropology		
CMS 200	World Cinema I		
CMS 201	Contemporary Popular Film & TV		
CMS 205	Persuasion: The User Experience		
CMS 220	Global Media & Technology		
ENG 201	The Art of Rhetoric		
ENG 209	Introduction to American Culture I		
ENG 210	Introduction to American Culture II		
ENG 213	African Am Literature & Culture I		
ENG 214	African Am Lit & Culture II		
MUS 104	Intro to World Music & Ethnomusicology		
MUS 106	Rock, Pop, and American Culture		
SOC 101	Intro to Sociology		

SOC 213	Sociology of Gender	_____
SOC 221	Social Inequalities	_____
SOC 262	Self and Society	_____
THE 202	Drama, Stage, and Society I	_____
THE 203	Drama, Stage, and Society II	_____

**Applied Courses**

These courses focus on developing a student's ability to effectively communicate across a variety of communication channels and/or expanding the available tools a student has to address key problems in the field.

ANT 305	Culture, Power & the Human Experience	_____
ANT 354	Visual Anthropology	_____
ART 231	Creative Process	_____
ART 245	Photography	_____
ART 251		_____
ART 291	Introductory Video & New Media Studio	_____
ART 335	New Media Intensive	_____
ART 340	Photography Intensive	_____
ART 375	Arts Administration	_____
BUS 111	Principles of Marketing	_____
BUS 220	Creativity&Innovation for Products&Serv	_____
BUS 323	Consumer Behavior	_____
BUS 234	Intro to Nonprofit Management	_____
BUS 324	Digital Marketing	_____
BUS 325	Marketing Research Methods	_____
BUS 351	Advertising	_____
BUS 375	Arts Administration	_____
CMS 150	Public Speaking	_____
CMS 191	Introductory Podcasting Practicum	_____
CMS 291	Intermediate Podcasting Practicum	_____
CMS 260	Video Editing	_____
CMS 261	Video Production	_____
CMS 224	Introduction to Journalism	_____
CMS 291	Intermediate Podcasting Practicum	_____
CMS 490	Comm & Media Studies Internship	_____
CSI 104	Introduction to Game Design	_____
CSI 450	Data Ethics and Practicum	_____
ENG 103	Introduction to Creative Writing	_____
ENG 224	Introduction to Journalism	_____
ENG 354	Literary Editing & Publishing	_____
MUS 332	Music Technology	_____
MUS 375	Arts Administration	_____
SOC 306	Research Methods in Sociology	_____
THE 241	Introduction to Theatrical Design	_____
THE 375	Arts Administration	_____

**Structure Courses**

These courses focus on deepening a student's understanding of theory, history, and/or genre in national and global contexts.

ART 320	20th Century Art	_____
ART 324	Photography's First Century	_____

ART 425	Women Artists & Feminist Art History	_____
ANT 300	Language and Culture	_____
ANT 354	Visual Anthropology	_____
BUS 302	Organizational Behavior	_____
CMS 300	Creative and Information Economies	_____
CMS 334	Media and Politics	_____
CMS 401	Film Theory	_____
ENG 370	The Harlem Renaissance	_____
ENG 460	Book History & American Print Culture	_____
ENG 471	Black Men & Women: Images	_____
GRS 317	German Cinema (English)	_____
GRS 318	German Cinema (German)	_____
HPS 306	Cltures&communities Spanish-Speakng Wrld	_____
MUS 329	Cuba Music and Culture	_____
PHL 300	Business Ethics	_____

### Optional Program Concentrations

Students who select a CMS concentration, listed below, complete the elective courses required for the major in their concentration.

1. Arts and Production
2. Business and Organizational Communication
3. Identity and Culture
4. Film Studies

### Arts and Production Concentration Requirements

The Arts and Production Concentration can be achieved by completing CMS 101, CMS 250, CMS 301, CMS 450, and CMS SCE, and 7 additional courses from the list below.

Code	Title	Credits	Notes
<b>Select 7 Courses From Below</b>		<b>28</b>	_____
ANT 215	Sex, Gender, and Culture		_____
ANT 329	Cuba Music and Culture		_____
ANT 354	Visual Anthropology		_____
ANT 360	Museum Studies		_____
ANT 420	Media and Power		_____
ART 231	Creative Process		_____
ART 245	Photography		_____
ART 251			_____
ART 291	Introductory Video & New Media Studio		_____
ART 320	20th Century Art		_____
ART 324	Photography's First Century		_____
ART 335	New Media Intensive		_____
ART 340	Photography Intensive		_____
ART 375	Arts Administration		_____
ART 425	Women Artists & Feminist Art History		_____
CMS 150	Public Speaking		_____
CMS 191	Introductory Podcasting Practicum		_____
CMS 291	Intermediate Podcasting Practicum		_____

CMS 200	World Cinema I	_____
CMS 201	Contemporary Popular Film & TV	_____
CMS 205	Persuasion: The User Experience	_____
CMS 220	Global Media & Technology	_____
CMS 224	Introduction to Journalism	_____
CMS 260	Video Editing	_____
CMS 261	Video Production	_____
CMS 300	Creative and Information Economies	_____
CMS 401	Film Theory	_____
CSI 104	Introduction to Game Design	_____
ENG 103	Introduction to Creative Writing	_____
ENG 201	The Art of Rhetoric	_____
ENG 224	Introduction to Journalism	_____
ENG 354	Literary Editing & Publishing	_____
ENG 460	Book History & American Print Culture	_____
GRS 317	German Cinema (English)	_____
GRS 318	German Cinema (German)	_____
MUS 100	Introduction to Music	_____
MUS 104	Intro to World Music & Ethnomusicology	_____
MUS 106	Rock, Pop, and American Culture	_____
MUS 131	Music Theory I	_____
MUS 132	Music Theory II	_____
MUS 234	Creative Process	_____
MUS 332	Music Technology	_____
MUS 375	Arts Administration	_____
THE 202	Drama, Stage, and Society I	_____
THE 203	Drama, Stage, and Society II	_____
THE 211	Introduction to Acting	_____
THE 221	Introduction to Directing	_____
THE 231	Stagecraft	_____
THE 241	Introduction to Theatrical Design	_____
THE 375	Arts Administration	_____
<b>Total Credits</b>		<b>28</b>

## Business and Organizational Communication Concentration Requirements

The Business and Organizational Communications Concentration can be achieved by completing CMS 101, CMS 250, CMS 301, CMS 450, and CMS SCE, and 7 additional courses from the list below.

Code	Title	Credits	Notes
<b>Select 7 Courses From Below</b>		<b>28</b>	
ART 375	Arts Administration	_____	_____
BUS 111	Principles of Marketing	_____	_____
BUS 224	Digital Marketing	_____	_____
BUS 234	Intro to Nonprofit Management	_____	_____
BUS 302	Organizational Behavior	_____	_____
BUS 323	Consumer Behavior	_____	_____
BUS 351	Advertising	_____	_____
BUS 375	Arts Administration	_____	_____
CMS 150	Public Speaking	_____	_____
CMS 191	Introductory Podcasting Practicum	_____	_____
CMS 291	Intermediate Podcasting Practicum	_____	_____



CMS 205	Persuasion: The User Experience	_____
CMS 220	Global Media & Technology	_____
CMS 260	Video Editing	_____
CMS 261	Video Production	_____
CMS 300	Creative and Information Economies	_____
CMS 334	Media and Politics	_____
CMS 490	Comm & Media Studies Internship	_____
ENG 201	The Art of Rhetoric	_____
ENG 224	Introduction to Journalism	_____
PHL 300	Business Ethics	_____
GRS 317	German Cinema (English)	_____
GRS 318	German Cinema (German)	_____
SOC 101	Intro to Sociology	_____
SOC 221	Social Inequalities	_____
SOC 262	Self and Society	_____
SOC 271	Global Health Disparities	_____
<b>Total Credits</b>		<b>28</b> _____

## Film Studies Concentration Requirements

The Film Studies Concentration can be achieved by completing CMS 101, CMS 250, CMS 301, CMS 450, and CMS SCE, and 7 additional courses from the list below.

Code	Title	Credits	Notes
<b>Select 7 Courses From Below</b>		<b>28</b>	_____
ANT 354	Visual Anthropology	_____	_____
ART 231	Creative Process	_____	_____
ART 251		_____	_____
ART 340	Photography Intensive	_____	_____
CMS 200	World Cinema I	_____	_____
CMS 191	Introductory Podcasting Practicum	_____	_____
CMS 201	Contemporary Popular Film & TV	_____	_____
CMS 260	Video Editing	_____	_____
CMS 261	Video Production	_____	_____
CMS 291	Intermediate Podcasting Practicum	_____	_____
CMS 300	Creative and Information Economies	_____	_____
CMS 401	Film Theory	_____	_____
CMS 490	Comm & Media Studies Internship	_____	_____
ENG 103	Introduction to Creative Writing	_____	_____
ENG 201	The Art of Rhetoric	_____	_____
ENG 351	Introduction to Playwriting	_____	_____
ENG 471	Black Men & Women: Images	_____	_____
GRS 317	German Cinema (English)	_____	_____
GRS 318	German Cinema (German)	_____	_____
THE 202	Drama, Stage, and Society I	_____	_____
THE 203	Drama, Stage, and Society II	_____	_____
THE 211	Introduction to Acting	_____	_____
THE 221	Introduction to Directing	_____	_____
THE 241	Introduction to Theatrical Design	_____	_____
THE 351	Introduction to Playwriting	_____	_____
<b>Total Credits</b>		<b>28</b> _____	_____

## Identity and Culture Concentration Requirements

The Identity and Culture Concentration can be achieved by completing CMS 101, CMS 250, CMS 301, CMS 450, and CMS SCE, and 7 additional courses from the list below.

Code	Title	Credits	Notes
<b>Select 7 Courses From Below</b>		<b>28</b>	
AMS 209	Introduction to American Culture I		
AMS 210	Introduction to American Culture II		
AMS 213	African Am Literature & Culture I		
AMS 214	African Am Lit & Culture II		
AMS 400	The American Studies Seminar		
ANT 215	Sex, Gender, and Culture		
ANT 300	Language and Culture		
ANT 305	Culture, Power & the Human Experience		
ANT 329	Cuba Music and Culture		
ANT 354	Visual Anthropology		
ANT 360	Museum Studies		
CMS 191	Introductory Podcasting Practicum		
CMS 200	World Cinema I		
CMS 201	Contemporary Popular Film & TV		
CMS 260	Video Editing		
CMS 261	Video Production		
CMS 291	Intermediate Podcasting Practicum		
CMS 490	Comm & Media Studies Internship		
ENG 201	The Art of Rhetoric		
ENG 209	Introduction to American Culture I		
ENG 210	Introduction to American Culture II		
ENG 213	African Am Literature & Culture I		
ENG 214	African Am Lit & Culture II		
ENG 370	The Harlem Renaissance		
ENG 460	Book History & American Print Culture		
ENG 471	Black Men & Women: Images		
GRS 317	German Cinema (English)		
GRS 318	German Cinema (German)		
MUS 104	Intro to World Music & Ethnomusicology		
MUS 313	Music of Latin America		
MUS 314	Music of Asia		
SOC 101	Intro to Sociology		
SOC 221	Social Inequalities		
SOC 262	Self and Society		
SOC 306	Research Methods in Sociology		
<b>Total Credits</b>		<b>28</b>	

Meghan Grosse, Program Director  
Stephanie Brown

### *Affiliated Faculty*

Dale Daigle  
Richard De Prosopo  
Heather Harvey  
Caroline Le Bon

Kenneth Schweitzer

Sample Text