

# COMMUNICATION AND MEDIA STUDIES MINOR

The Communication and Media Studies (CMS) program prepares students to become discerning media consumers, producers, critical thinkers, confident speakers, skilled writers, and creative storytellers. CMS is an interdisciplinary program that draws from thirteen programs and departments on campus to enable students to study a wide range of topics and develop critical academic and professional skills including persuasive writing; public speaking; strategic communication; media and information literacy; critical analysis; project management; and research design and execution.

CMS is a versatile and flexible major that pushes students to expand their understanding of human communication, culture, and social institutions. The knowledge, understanding, and skills students acquire in CMS prepares them for a wide range of opportunities after graduation, in grassroots organizations, non-profits, global media companies, political offices, legal professions, journalism, education, and everything in-between. CMS students critically assess information sources, address issues of representation and equity in media and communication systems, and learn to communicate effectively in a variety of media channels to a range of different audiences. These skills make our graduates not only exceptionally qualified for a wide variety of careers, but prepared to engage in the world thoughtfully and ethically, with a broad understanding of what it means to be a responsible global citizen.

## Distribution Credit in CMS

Student can complete their Humanities Distribution credit with CMS courses. Students taking one Humanities course can take CMS 101 (<https://catalog.washcoll.edu/search/?P=CMS%20101>) Intro to Communication & Media Studies or CMS 201 (<https://catalog.washcoll.edu/search/?P=CMS%20201>) Contemporary Popular Film & TV. Students who choose to take two Humanities courses must take both CMS 101 (<https://catalog.washcoll.edu/search/?P=CMS%20101>) Intro to Communication & Media Studies and CMS 201 (<https://catalog.washcoll.edu/search/?P=CMS%20201>) Contemporary Popular Film & TV.

## Minor Requirements

| Code                                                                                                   | Title                                                           | Credits   | Notes |
|--------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------|-------|
| <b>Two Core Courses</b>                                                                                |                                                                 | <b>8</b>  |       |
| CMS 101                                                                                                | Intro to Communication & Media Studies (offered every semester) |           |       |
| CMS 250                                                                                                | Intermediate Comm & Media Theory (offered every Fall)           |           |       |
| <b>Four Elective courses selected from any of the Foundation, Applied, or Structured Courses Below</b> |                                                                 | <b>16</b> |       |
| Elective 1                                                                                             |                                                                 |           |       |
| Elective 2                                                                                             |                                                                 |           |       |
| Elective 3                                                                                             |                                                                 |           |       |
| Elective 4                                                                                             |                                                                 |           |       |
| <b>Total Credits</b>                                                                                   |                                                                 | <b>24</b> |       |
| Code                                                                                                   | Title                                                           | Credits   | Notes |
| <b>Select 4 additional CMS electives</b>                                                               |                                                                 |           |       |
| <b>CMS Courses</b>                                                                                     |                                                                 |           |       |
| CMS 150                                                                                                | Public Speaking                                                 |           |       |
| CMS 191                                                                                                | Introductory Podcasting Practicum                               |           |       |
| CMS 200                                                                                                | World Cinema I                                                  |           |       |
| CMS 201                                                                                                | Contemporary Popular Film & TV                                  |           |       |
| CMS 205                                                                                                | Persuasion: The User Experience                                 |           |       |
| CMS 220                                                                                                | Global Media & Technology                                       |           |       |
| CMS 224                                                                                                | Introduction to Journalism                                      |           |       |
| CMS 260                                                                                                | Video Editing                                                   |           |       |
| CMS 261                                                                                                | Video Production                                                |           |       |
| CMS 291                                                                                                | Intermediate Podcasting Practicum                               |           |       |
| CMS 300                                                                                                | Creative and Information Economies                              |           |       |
| CMS 334                                                                                                | Media and Politics                                              |           |       |
| CMS 401                                                                                                | Film Theory                                                     |           |       |
| CMS 490                                                                                                | Comm & Media Studies Internship                                 |           |       |
| <b>Interdisciplinary Courses</b>                                                                       |                                                                 |           |       |

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|---------|------------------------------------------|-------|
| AMS 210 | Introduction to American Culture II      | _____ |
| AMS 209 | Introduction to American Culture I       | _____ |
| ANT 105 | Introduction to Anthropology             | _____ |
| ANT 305 | Culture, Power & the Human Experience    | _____ |
| ANT 354 | Visual Anthropology                      | _____ |
| ART 151 | Visual and Critical Thinking             | _____ |
| ART 245 | Introductory Photography Studio          | _____ |
| ART 247 | Introductory Video & New Media           | _____ |
| ART 277 | The Creative Process                     | _____ |
| ART 320 | 20th Century Art                         | _____ |
| ART 324 | Photography's First Century              | _____ |
| ART 345 | Photography Intensive                    | _____ |
| ART 375 | Arts Administration                      | _____ |
| ART 425 | Women Artists & Feminist Art History     | _____ |
| ANT 300 | Language and Culture                     | _____ |
| ANT 354 | Visual Anthropology                      | _____ |
| BUS 111 | Principles of Marketing                  | _____ |
| BUS 220 | Creativity&Innovation for Products&Serv  | _____ |
| BUS 234 | Intro to Nonprofit Management            | _____ |
| BUS 302 | Organizational Behavior                  | _____ |
| BUS 323 | Consumer Behavior                        | _____ |
| BUS 324 | Digital Marketing                        | _____ |
| BUS 325 | Marketing Research Methods               | _____ |
| BUS 351 | Advertising                              | _____ |
| BUS 375 | Arts Administration                      | _____ |
| CSI 104 | Introduction to Game Design              | _____ |
| CSI 450 | Data Ethics and Practicum                | _____ |
| ENG 103 | Introduction to Creative Writing         | _____ |
| ENG 201 | The Art of Rhetoric                      | _____ |
| ENG 209 | Introduction to American Culture I       | _____ |
| ENG 210 | Introduction to American Culture II      | _____ |
| ENG 213 | African Am Literature & Culture I        | _____ |
| ENG 214 | African Am Lit & Culture II              | _____ |
| ENG 224 | Introduction to Journalism               | _____ |
| ENG 354 | Literary Editing & Publishing            | _____ |
| ENG 370 | The Harlem Renaissance                   | _____ |
| ENG 460 | Book History & American Print Culture    | _____ |
| ENG 471 | Black Men & Women: Images                | _____ |
| GRS 317 | German Cinema (English)                  | _____ |
| GRS 318 | German Cinema (German)                   | _____ |
| HPS 306 | Cltures&communities Spanish-Speakng Wrld | _____ |
| MUS 104 | Intro to World Music & Ethnomusicology   | _____ |
| MUS 106 | Rock, Pop, and American Culture          | _____ |
| MUS 329 | Cuba Music and Culture                   | _____ |
| MUS 332 | Music Technology                         | _____ |
| MUS 375 | Arts Administration                      | _____ |
| PHL 300 | Business Ethics                          | _____ |

|         |                                   |       |
|---------|-----------------------------------|-------|
| SOC 101 | Intro to Sociology                | _____ |
| SOC 213 | Sociology of Gender               | _____ |
| SOC 221 | Social Inequalities               | _____ |
| SOC 262 | Self and Society                  | _____ |
| THE 203 | Drama, Stage, and Society II      | _____ |
| SOC 306 | Research Methods in Sociology     | _____ |
| THE 241 | Introduction to Theatrical Design | _____ |
| THE 375 | Arts Administration               | _____ |

## Major

- Communication and Media Studies Major (<https://catalog.washcoll.edu/catalog/departments-programs/communication-and-media-studies/communication-and-media-studies-major/>)