

COMMUNICATION AND MEDIA STUDIES MAJOR

Department of Communication and Media Studies

Division of Social Sciences

The Communication and Media Studies (CMS) program prepares students to become discerning media consumers, producers, critical thinkers, confident speakers, skilled writers, and creative storytellers. CMS is an interdisciplinary field that draws from programs and departments on campus to enable students to study a wide range of topics and develop critical academic and professional skills including media and information literacy; persuasive writing; public speaking; strategic communication; critical analysis; project management; and research design and execution.

CMS is a versatile and flexible major that pushes students to expand their understanding of human communication, culture, and social institutions. The knowledge, understanding, and skills students acquire in CMS prepares them for a wide range of opportunities after graduation—in grassroots organizations, non-profits, global media companies, political offices, legal professions, journalism, education, and everything in-between. CMS students critically assess information sources, address issues of representation and equity in media and communication systems, and learn to communicate effectively in a variety of media channels to a range of different audiences. These skills make our graduates not only exceptionally qualified for a wide variety of careers, but prepared to engage in the world thoughtfully and ethically, with a broad understanding of what it means to be a responsible global citizen.

Distribution Credit in CMS

Student can complete their Humanities Distribution credit with CMS courses. Students taking one Humanities course can take CMS 101 Intro to Communication & Media Studies or CMS 201 Contemporary Popular Film & TV. Students who choose to take two Humanities courses must take both CMS 101 Intro to Communication & Media Studies and CMS 201 Contemporary Popular Film & TV.

Communication & Media Studies Major Requirements

The requirements for majors in Communication and Media Studies include four core courses, seven elective courses, and the Senior Capstone Experience (SCE).

Code	Title	Credits	Notes
Core Courses		16	
CMS 101	Intro to Communication & Media Studies		
CMS 250	Intermediate Comm & Media Theory		
CMS 301	Research Methods in CMS		
CMS 450	Current Issues in CMS		
Elective Requirement		28	
Two Foundation Courses			
Two Applied Courses			
Two Structure Courses			
One Additional Elective Course, Selected from the List of Foundation, Applied, and Structure Courses			
Senior Capstone Experience (CMS SCE)		2-4	
Total Credits		46-48	

Foundation, Applied, and Structured Courses

Students complete a minimum of two courses in each category to fulfill their elective requirements. The seventh and final elective course can come from any of the courses listed. Additional courses may be approved by the Chair.

Code	Title	Credits	Notes
Select 4 additional CMS electives			
CMS Courses			
CMS 150	Public Speaking		
CMS 191	Introductory Podcasting Practicum		
CMS 200	World Cinema I		
CMS 201	Contemporary Popular Film & TV		
CMS 205	Persuasion: The User Experience		
CMS 220	Global Media & Technology		

CMS 224	Introduction to Journalism	_____
CMS 260	Video Editing	_____
CMS 261	Video Production	_____
CMS 291	Intermediate Podcasting Practicum	_____
CMS 300	Creative and Information Economies	_____
CMS 334	Media and Politics	_____
CMS 401	Film Theory	_____
CMS 490	Comm & Media Studies Internship	_____
Interdisciplinary Courses		_____
AMS 210	Introduction to American Culture II	_____
AMS 209	Introduction to American Culture I	_____
ANT 105	Introduction to Anthropology	_____
ANT 305	Culture, Power & the Human Experience	_____
ANT 354	Visual Anthropology	_____
ART 151	Visual and Critical Thinking	_____
ART 245	Introductory Photography Studio	_____
ART 247	Introductory Video & New Media	_____
ART 277	The Creative Process	_____
ART 320	20th Century Art	_____
ART 324	Photography's First Century	_____
ART 345	Photography Intensive	_____
ART 375	Arts Administration	_____
ART 425	Women Artists & Feminist Art History	_____
ANT 300	Language and Culture	_____
ANT 354	Visual Anthropology	_____
BUS 111	Principles of Marketing	_____
BUS 220	Creativity&Innovation for Products&Serv	_____
BUS 234	Intro to Nonprofit Management	_____
BUS 302	Organizational Behavior	_____
BUS 323	Consumer Behavior	_____
BUS 324	Digital Marketing	_____
BUS 325	Marketing Research Methods	_____
BUS 351	Advertising	_____
BUS 375	Arts Administration	_____
CSI 104	Introduction to Game Design	_____
CSI 450	Data Ethics and Practicum	_____
ENG 103	Introduction to Creative Writing	_____
ENG 201	The Art of Rhetoric	_____
ENG 209	Introduction to American Culture I	_____
ENG 210	Introduction to American Culture II	_____
ENG 213	African Am Literature & Culture I	_____
ENG 214	African Am Lit & Culture II	_____
ENG 224	Introduction to Journalism	_____
ENG 354	Literary Editing & Publishing	_____
ENG 370	The Harlem Renaissance	_____
ENG 460	Book History & American Print Culture	_____
ENG 471	Black Men & Women: Images	_____
GRS 317	German Cinema (English)	_____
GRS 318	German Cinema (German)	_____

HPS 306	Cltures&communities Spanish-Speakng Wrld	_____
MUS 104	Intro to World Music & Ethnomusicology	_____
MUS 106	Rock, Pop, and American Culture	_____
MUS 329	Cuba Music and Culture	_____
MUS 332	Music Technology	_____
MUS 375	Arts Administration	_____
PHL 300	Business Ethics	_____
SOC 101	Intro to Sociology	_____
SOC 213	Sociology of Gender	_____
SOC 221	Social Inequalities	_____
SOC 262	Self and Society	_____
THE 203	Drama, Stage, and Society II	_____
SOC 306	Research Methods in Sociology	_____
THE 241	Introduction to Theatrical Design	_____
THE 375	Arts Administration	_____

Optional Program Concentrations

Students who select a CMS concentration, listed below, complete the elective courses required for the major in their concentration.

1. Arts and Production
2. Business and Organizational Communication
3. Identity and Culture
4. Film Studies

Arts and Production Concentration Requirements

The Arts and Production Concentration can be achieved by completing CMS 101, CMS 250, CMS 301, CMS 450, and CMS SCE, and 7 additional courses from the list below.

Code	Title	Credits	Notes
Select 7 Courses From Below		28	_____
ANT 215	Sex, Gender, and Culture		_____
ANT 329	Cuba Music and Culture		_____
ANT 354	Visual Anthropology		_____
ANT 360	Museum Studies		_____
ANT 420	Media and Power		_____
ART 151	Visual and Critical Thinking		_____
ART 245	Introductory Photography Studio		_____
ART 247	Introductory Video & New Media		_____
ART 277	The Creative Process		_____
ART 320	20th Century Art		_____
ART 324	Photography's First Century		_____
ART 345	Photography Intensive		_____
ART 375	Arts Administration		_____
ART 425	Women Artists & Feminist Art History		_____
CMS 150	Public Speaking		_____
CMS 191	Introductory Podcasting Practicum		_____
CMS 291	Intermediate Podcasting Practicum		_____
CMS 200	World Cinema I		_____
CMS 201	Contemporary Popular Film & TV		_____
CMS 205	Persuasion: The User Experience		_____

CMS 220	Global Media & Technology	_____
CMS 224	Introduction to Journalism	_____
CMS 260	Video Editing	_____
CMS 261	Video Production	_____
CMS 300	Creative and Information Economies	_____
CMS 401	Film Theory	_____
CSI 104	Introduction to Game Design	_____
ENG 103	Introduction to Creative Writing	_____
ENG 201	The Art of Rhetoric	_____
ENG 224	Introduction to Journalism	_____
ENG 354	Literary Editing & Publishing	_____
ENG 460	Book History & American Print Culture	_____
GRS 317	German Cinema (English)	_____
GRS 318	German Cinema (German)	_____
MUS 100	Introduction to Music	_____
MUS 104	Intro to World Music & Ethnomusicology	_____
MUS 106	Rock, Pop, and American Culture	_____
MUS 131	Music Theory I	_____
MUS 132	Music Theory II	_____
MUS 234	Creative Process	_____
MUS 332	Music Technology	_____
MUS 375	Arts Administration	_____
THE 203	Drama, Stage, and Society II	_____
THE 211	Introduction to Acting	_____
THE 221	Introduction to Directing	_____
THE 231	Stagecraft	_____
THE 241	Introduction to Theatrical Design	_____
THE 375	Arts Administration	_____
Total Credits		28

Business and Organizational Communication Concentration Requirements

The Business and Organizational Communications Concentration can be achieved by completing CMS 101, CMS 250, CMS 301, CMS 450, and CMS SCE, and 7 additional courses from the list below.

Code	Title	Credits	Notes
Select 7 Courses From Below		28	_____
ART 375	Arts Administration	_____	_____
BUS 111	Principles of Marketing	_____	_____
BUS 224	Digital Marketing	_____	_____
BUS 234	Intro to Nonprofit Management	_____	_____
BUS 302	Organizational Behavior	_____	_____
BUS 323	Consumer Behavior	_____	_____
BUS 351	Advertising	_____	_____
BUS 375	Arts Administration	_____	_____
CMS 150	Public Speaking	_____	_____
CMS 191	Introductory Podcasting Practicum	_____	_____
CMS 291	Intermediate Podcasting Practicum	_____	_____
CMS 205	Persuasion: The User Experience	_____	_____
CMS 220	Global Media & Technology	_____	_____
CMS 260	Video Editing	_____	_____
CMS 261	Video Production	_____	_____

CMS 300	Creative and Information Economies	_____
CMS 334	Media and Politics	_____
CMS 490	Comm & Media Studies Internship	_____
ENG 201	The Art of Rhetoric	_____
ENG 224	Introduction to Journalism	_____
PHL 300	Business Ethics	_____
GRS 317	German Cinema (English)	_____
GRS 318	German Cinema (German)	_____
SOC 101	Intro to Sociology	_____
SOC 221	Social Inequalities	_____
SOC 262	Self and Society	_____
SOC 271	Global Health Disparities	_____
Total Credits		28

Film Studies Concentration Requirements

The Film Studies Concentration can be achieved by completing CMS 101, CMS 250, CMS 301, CMS 450, and CMS SCE, and 7 additional courses from the list below.

Code	Title	Credits	Notes
Select 7 Courses From Below		28	
ANT 354	Visual Anthropology		
ART 151	Visual and Critical Thinking		
ART 277	The Creative Process		
ART 345	Photography Intensive		
CMS 200	World Cinema I		
CMS 191	Introductory Podcasting Practicum		
CMS 201	Contemporary Popular Film & TV		
CMS 260	Video Editing		
CMS 261	Video Production		
CMS 291	Intermediate Podcasting Practicum		
CMS 300	Creative and Information Economies		
CMS 401	Film Theory		
CMS 490	Comm & Media Studies Internship		
ENG 103	Introduction to Creative Writing		
ENG 201	The Art of Rhetoric		
ENG 351	Introduction to Playwriting		
ENG 471	Black Men & Women: Images		
GRS 317	German Cinema (English)		
GRS 318	German Cinema (German)		
THE 203	Drama, Stage, and Society II		
THE 211	Introduction to Acting		
THE 221	Introduction to Directing		
THE 241	Introduction to Theatrical Design		
THE 351	Introduction to Playwriting		
Total Credits		28	

Identity and Culture Concentration Requirements

The Identity and Culture Concentration can be achieved by completing CMS 101, CMS 250, CMS 301, CMS 450, and CMS SCE, and 7 additional courses from the list below.

Code	Title	Credits	Notes
Select 7 Courses From Below		28	
ANT 354	Visual Anthropology		

ART 151	Visual and Critical Thinking	_____
ART 277	The Creative Process	_____
ART 345	Photography Intensive	_____
CMS 200	World Cinema I	_____
CMS 191	Introductory Podcasting Practicum	_____
CMS 201	Contemporary Popular Film & TV	_____
CMS 260	Video Editing	_____
CMS 261	Video Production	_____
CMS 291	Intermediate Podcasting Practicum	_____
CMS 300	Creative and Information Economies	_____
CMS 401	Film Theory	_____
CMS 490	Comm & Media Studies Internship	_____
ENG 103	Introduction to Creative Writing	_____
ENG 201	The Art of Rhetoric	_____
ENG 351	Introduction to Playwriting	_____
ENG 471	Black Men & Women: Images	_____
GRS 317	German Cinema (English)	_____
GRS 318	German Cinema (German)	_____
THE 203	Drama, Stage, and Society II	_____
THE 211	Introduction to Acting	_____
THE 221	Introduction to Directing	_____
THE 241	Introduction to Theatrical Design	_____
THE 351	Introduction to Playwriting	_____
Total Credits		28 _____

Minor

- Communication and Media Studies Minor (<https://catalog.washcoll.edu/catalog/interdisciplinary/communication-media-studies-minor/>)