

# INTERNATIONAL BUSINESS MINOR

Department of Business Management (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/>)  
Division of Social Sciences

The interconnectedness of enterprises in global commerce is increasing at a dizzying pace, making an understanding of the opportunities and challenges of competing globally increasingly important. The International Business minor offers students an opportunity to learn about and analyze the forces impacting decisions necessary for conducting business around the world, including the evaluation of international organizational models and an understanding of the impact of country differences, particularly the roles culture and ethics play. Students also gain insight into how trade affects profitability, the nature of international monetary systems, and how to configure international business functions. The minor can be combined with the Business Management major for intensive coverage of this field. It can also be taken as a stand-alone minor for students majoring in other disciplines.

## International Business Minor Requirements

Code	Title	Credits	Notes
<b>Core Courses</b>		<b>16</b>	
ECN 111	Principles of Macroeconomics		
BUS 111	Principles of Marketing		
BUS 112	Intro to Financial Accounting		
BUS 310	International Business (offered in the fall semester)		
<b>Select 3 Courses From Below (at least one must be a BUS course)</b>		<b>12</b>	
BUS 294 & BUS 394	Special Topics and Special Topics (will vary by semester)		
BUS 311	Global Business Strategy		
BUS 330	International Business Experience		
BUS 352	International Marketing		
BUS 356	Multinational Financial Management		
BUS 497	Independent Study		
ECN 410	International Trade		
ECN 411	International Finance		
POL 375	International Political Economy		
<b>Total Credits</b>		<b>28</b>	

With the prior permission of the Director of the International Business minor or the Chair of the Department of Business Management, relevant special topic courses from other subjects, or courses taken at study-abroad partners may be counted for the minor. See the catalog entry for the Business Management major (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/business-management-major/>) for more information regarding study-abroad partners offering business-related courses.

## Advising Note

Students pursuing the International Business Minor along with the Finance Minor and/or the International Economics minor may count two courses towards both or all three minors.

Maria M. Vich, Director

## Major

- Business Management Major (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/business-management-major/>)

## Minor

- Accounting Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/accounting-minor/>)
- Arts Management Entrepreneurship Minor (<https://catalog.washcoll.edu/catalog/interdisciplinary/arts-management-entrepreneurship-minor/>)
- Business Management Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/business-management-minor/>)
- Data Analytics Minor (<https://catalog.washcoll.edu/catalog/interdisciplinary/data-analytics-minor/>)

- Entrepreneurship Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/entrepreneurship-minor/>)
- Finance Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/finance-minor/>)
- Information Systems Minor (<https://catalog.washcoll.edu/catalog/interdisciplinary/information-systems-minor/>)
- International Business Minor (p. 1)
- Marketing Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/marketing-minor/>)

## **Certificate**

- Secondary Education Certification Program (<https://catalog.washcoll.edu/catalog/departments-programs/education/secondary-education-certification-program/>)