

# GLOBAL BUSINESS, ECONOMICS, AND SOCIAL IMPACT MINOR

Warehime School of Business (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/>)

The Global Business, Economics, and Social Impact Minor provides students with the opportunity to integrate global business knowledge, cultural competency, and ethical frameworks into their liberal arts education. This interdisciplinary minor prepares students to navigate an increasingly interconnected world by developing analytical, cross-cultural, and socially responsible perspectives that complement any major. Through coursework and experiential learning, students gain the tools needed to understand global markets, assess the social implications of economic and business decisions, and engage meaningfully in international and multicultural environments.

As the new signature minor of the Warehime School of Business, the curriculum draws from business, economics, languages, and the social sciences, with a strong emphasis on global literacy, ethical decision-making, and applied experiences. Students will learn to approach global challenges, such as economic inequality, sustainable development, or responsible business strategy, by integrating disciplinary insight with real-world context.

- Through coursework, language study, and hands-on opportunities, students will develop the ability to:
- Analyze global economic and business systems through multiple cultural and ethical lenses
- Apply business and economic concepts to contemporary global and social impact challenges
- Communicate effectively across cultural contexts
- Assess the ethical and social implications of global business decisions
- Navigate and operate within international organizations, markets, and communities

Exclusive Opportunities for Global Business, Economics, and Social Impact Minors

- International experiences connecting business knowledge with cross-cultural understanding
- Domestic and international internships with a global or social impact orientation
- Business-focused study abroad programs
- \$2,000 funding for an applied business or global experience
- Community engagement or faculty-led global learning projects

Declarations are accepted beginning in the sophomore year.

Code	Title	Credits	Notes
<b>Business &amp; Economics Intensive--Choose One</b>		<b>4</b>	
BUS 302	Organizational Behavior		
BUS 310	International Business		
ECN 305	Economic Development <sup>1</sup>		
ECN 410	International Trade <sup>1</sup>		
<b>Cultural and Language Competency <sup>2, 3</sup></b>		<b>4</b>	
<b>Interdisciplinary Course--Choose One</b>		<b>4</b>	
ART 375	Arts Administration		
BUS/POL 365	Business & Politics in Emerging Markets		
ECN 317	Environmental Economics <sup>5</sup>		
ECN 294 or ECN 394	Special Topics <sup>6</sup>		
<b>Social Impact Course--Choose One</b>		<b>4</b>	
BUS 360	Corporate Social Responsibility		
ECN 318	Natural Resource Economics <sup>7</sup>		

PHL 102	Contemporary Moral Issues	_____
PHL 300	Business Ethics <sup>8</sup>	_____
<b>Applied Business or Global Experience--Choose One</b>		<b>4</b>
BUS 390	Business Management Internship	_____
Credit-bearing study abroad program with business/economics emphasis		_____
Faculty-led international project with applied global or social impact learning		_____
<b>Total Credits</b>		<b>20</b>

- 1 Prerequisite: ECN 111 Principles of Macroeconomics or ECN 112 Principles of Microeconomics
- 2 Take an additional language course beyond the College's distribution requirement
- 3 Students with a language substitution accommodation must take an additional ILC course beyond the requirement
- 4 Prerequisite: ECN 111 Principles of Macroeconomics or POL 104 Introduction to World Politics
- 5 Prerequisite: ECN 112 Principles of Microeconomics or ENV 117 Intro Env & Natural Resource Economics
- 6 By approval of minor director
- 7 Prerequisite: ECN 112 Principles of Microeconomics
- 8 Prerequisite: PHL 100 Introduction to Philosophy

## Major

- Business Management Major (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/business-management-major/>)
- Economics Major (<https://catalog.washcoll.edu/catalog/departments-programs/economics/economics-major/>)
- International Studies Major (<https://catalog.washcoll.edu/catalog/interdisciplinary/international-studies-major/>)

## Minor

- Business Management Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/business-management-minor/>)
- International Business Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/international-business-minor/>)
- International Economics Minor (<https://catalog.washcoll.edu/catalog/interdisciplinary/international-economics-minor/>)