

# BUSINESS MANAGEMENT MINOR

Department of Business Management (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/>)  
Division of Social Sciences

Any major can be strengthened with a foundation of business knowledge. Our major provides a basic foundation that will help you understand how organizations and people work.

You'll learn to read balance sheets and income statements. You'll calculate the net present value of investments, and use enterprise software like SAP to diagnose a company's operations. You'll conduct a marketing campaign, learn how to motivate team members, and analyze corporate strategy.

## Business Management Minor Requirements

Code	Title	Credits	Notes
BUS 111	Principles of Marketing	4	_____
BUS 112	Intro to Financial Accounting	4	_____
BUS 302	Organizational Behavior	4	_____
BUS Elective (200-400 level course)		4	_____
BUS Elective (200-400 level course)		4	_____
<b>Total Credits</b>		<b>20</b>	_____

- BUS 109 Managerial Statistics is not required for the Business Management minor but is highly recommended.

## Major

- Business Management Major (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/business-management-major/>)

## Minor

- Accounting Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/accounting-minor/>)
- Arts Management Entrepreneurship Minor (<https://catalog.washcoll.edu/catalog/interdisciplinary/arts-management-entrepreneurship-minor/>)
- Business Management Minor (p. 1)
- Data Analytics Minor (<https://catalog.washcoll.edu/catalog/interdisciplinary/data-analytics-minor/>)
- Entrepreneurship Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/entrepreneurship-minor/>)
- Finance Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/finance-minor/>)
- Information Systems Minor (<https://catalog.washcoll.edu/catalog/interdisciplinary/information-systems-minor/>)
- International Business Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/international-business-minor/>)
- Marketing Minor (<https://catalog.washcoll.edu/catalog/departments-programs/business-management/marketing-minor/>)

## Certificate

- Secondary Education Certification Program (<https://catalog.washcoll.edu/catalog/departments-programs/education/secondary-education-certification-program/>)